

Banner Advertising on Attendee Registration Form Pages For 29th Annual NPPA Conference – August 17-20, 2026

NPPA now offers banner ads on multiple pages within their online conference **attendee registration form** that every Pharmacy and GPO attendee is ***required to cycle*** through to officially register for the conference.

These banner ads are available as static leaderboard style in both large (980 x 120) and small (728 x 90) sizes (see more on page 6 in the section on Specs).

Either size banner ad may be placed at the top and/or bottom on any of the eight (8) registration pages currently offered for such ad placements (subject to availability).

- Top of page ads get placed under the Vegas skyline photo before the page content starts.
- Bottom of page ads get placed above the ‘Back’, ‘Next’, and ‘Save for Later’ buttons each attendee must choose to cycle through the registration process or save their progress to continue later.

See pages 2 through 4 here for the registration pages offered, the sizes and types of banner ads available, and the run-times as based on time of year, to choose from for your order.

Examples of each registration page content and the banner ads in all sizes and placements on the reg page in question can be viewed from the following page of the NPPA website:

<https://www.pharmacypurchasing.com/nppa-registration-page-banner-ads>

Page Placement, Type/Size & Cost of Banner Ads (Attendee Reg-2026)

Drug Company Name: _____

Rep Name Completing Form: _____

View available Reg Form pages for placement with their content and sample banner ads:

<https://www.pharmacypurchasing.com/nppa-registration-page-banner-ads>

Each Reg Form page has an option for banner ads at top and bottom (and in two sizes)

- Banners are in static leaderboard style—either large (980 x 120) or small (728 x 90) sizes.
- Choose as many placements as you would like, either one banner on two different pages or one page with both banners at top and bottom of the same page, etc. There is no limit to the combinations available for each page or how many pages in total.
- Note if you choose only top or bottom of page placement, other advertisers may choose to place their banner in the other location on the page.

PAGE PLACEMENTS & BANNER SIZES

(No limit within the below options)

About NPPA Conference, page 1

From start of registration through May 7, 2026, for 3-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,875 | <input type="checkbox"/> Large banner, Bottom of page: \$1,875 |
| <input type="checkbox"/> Small banner, Top of page: \$1,675 | <input type="checkbox"/> Small banner, Bottom of page: \$1,675 |

From May 8 through Aug. 14, 2026 for 2-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,250 | <input type="checkbox"/> Large banner, Bottom of page: \$1,250 |
| <input type="checkbox"/> Small banner, Top of page: \$1,050 | <input type="checkbox"/> Small banner, Bottom of page: \$1,050 |

Contact Info, page 2

From start of registration through May 7, 2026, for 3-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,875 | <input type="checkbox"/> Large banner, Bottom of page: \$1,875 |
| <input type="checkbox"/> Small banner, Top of page: \$1,675 | <input type="checkbox"/> Small banner, Bottom of page: \$1,675 |

From May 8 through Aug. 14, 2026 for 2-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,250 | <input type="checkbox"/> Large banner, Bottom of page: \$1,250 |
| <input type="checkbox"/> Small banner, Top of page: \$1,050 | <input type="checkbox"/> Small banner, Bottom of page: \$1,050 |

CONTINUED

Page Placement, Type/Size & Cost of Banner Ads (Attendee Reg-2026)

Drug Company Name: _____

Rep Name Completing Form: _____

Preferences, page 3

From start of registration through May 7, 2026, for 3-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,875 | <input type="checkbox"/> Large banner, Bottom of page: \$1,875 |
| <input type="checkbox"/> Small banner, Top of page: \$1,675 | <input type="checkbox"/> Small banner, Bottom of page: \$1,675 |

From May 8 through Aug. 14, 2026 for 2-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,250 | <input type="checkbox"/> Large banner, Bottom of page: \$1,250 |
| <input type="checkbox"/> Small banner, Top of page: \$1,050 | <input type="checkbox"/> Small banner, Bottom of page: \$1,050 |

Agenda & CE Program, page 4

From start of registration through May 7, 2026, for 3-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,875 | <input type="checkbox"/> Large banner, Bottom of page: \$1,875 |
| <input type="checkbox"/> Small banner, Top of page: \$1,675 | <input type="checkbox"/> Small banner, Bottom of page: \$1,675 |

From May 8 through Aug. 14, 2026 for 2-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,250 | <input type="checkbox"/> Large banner, Bottom of page: \$1,250 |
| <input type="checkbox"/> Small banner, Top of page: \$1,050 | <input type="checkbox"/> Small banner, Bottom of page: \$1,050 |

Meals RSVPs, page 5

From start of registration through May 7, 2026, for 3-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,875 | <input type="checkbox"/> Large banner, Bottom of page: \$1,875 |
| <input type="checkbox"/> Small banner, Top of page: \$1,675 | <input type="checkbox"/> Small banner, Bottom of page: \$1,675 |

From May 8 through Aug. 14, 2026 for 2-week run-time:

- | | |
|---|--|
| <input type="checkbox"/> Large banner, Top of page: \$1,250 | <input type="checkbox"/> Large banner, Bottom of page: \$1,250 |
| <input type="checkbox"/> Small banner, Top of page: \$1,050 | <input type="checkbox"/> Small banner, Bottom of page: \$1,050 |



NPPA
 Phone: 888-544-NPPA www.pharmacypurchasing.com
 Fax: 858-581-6372 info@pharmacypurchasing.com
 4747 Morena Blvd., Suite 340, San Diego, CA 92117-3468

Page Placement, Type/Size & Cost of Banner Ads (Attendee Reg-2026)

Drug Company Name: _____

Rep Name Completing Form: _____

Registration Fee & NPPA Membership, page 6

From start of registration through May 7, 2026, for 3-week run-time:

- Large banner, Top of page: \$1,875 Large banner, Bottom of page: \$1,875
- Small banner, Top of page: \$1,675 Small banner, Bottom of page: \$1,675

From May 8 through Aug. 14, 2026 for 2-week run-time:

- Large banner, Top of page: \$1,250 Large banner, Bottom of page: \$1,250
- Small banner, Top of page: \$1,050 Small banner, Bottom of page: \$1,050

Hotel Reservations, page 7

From start of registration through May 7, 2026, for 3-week run-time:

- Large banner, Top of page: \$1,875 Large banner, Bottom of page: \$1,875
- Small banner, Top of page: \$1,675 Small banner, Bottom of page: \$1,675

From May 8 through Aug. 14, 2026 for 2-week run-time:

- Large banner, Top of page: \$1,250 Large banner, Bottom of page: \$1,250
- Small banner, Top of page: \$1,050 Small banner, Bottom of page: \$1,050

Summary of Registration, page 8

From start of registration through May 7, 2026, for 3-week run-time:

- Large banner, Top of page: \$1,875 Large banner, Bottom of page: \$1,875
- Small banner, Top of page: \$1,675 Small banner, Bottom of page: \$1,675

From May 8 through Aug. 14, 2026 for 2-week run-time:

- Large banner, Top of page: \$1,250 Large banner, Bottom of page: \$1,250
- Small banner, Top of page: \$1,050 Small banner, Bottom of page: \$1,050

SEE NEXT 2 PAGES FOR SPECS, DISCOUNTS & PAYMENT FORM

Run-Time, Ad Specs, Discounts & Payment Terms (Attendee Reg-2026)

RUN TIMEFRAME & SCHEDULE

After receipt of the required and correct ad materials and the fee has been paid in full, NPPA will place the ad on their website within 1 week.

Timeframe for each ad to run after their initial posting is based on time of year, in 2026:

- Start of registration opening through May 7—three weeks run-time per ad.
- May 8 through August 14—two weeks run-time per ad.

First-come/first-serve on any duplicate requests for certain page placements by other advertisers.

SPECS OF AD SUBMISSIONS

Provide your banner ad files in JPEG format, along with details of the URLs each should link to.

Send files and details with order form or afterwards, to: Advertising@PharmacyPurchasing.com.

DISCOUNTS AVAILABLE

NPPA Member Discount: 7% discount (member within company). To add a membership (\$90 annually), see the [Join NPPA](#) page of our website.

Quantity Discount: If paying for 2 or more ads in advance, 10% may be discounted off the gross.

Ad Agency Discount: When using an approved off-site, 3rd party Ad Agency for reservations, receipt of materials, billing, and all communication regarding our advertising, you may take a 15% discount. All requirements must be met and approved to take the discount.

Discount Maximum & Exceptions: Maximum discount allowed is 15%.

PAYMENT TERMS

Ads must be paid in full, before posting to NPPA website. Complete applicable order pages and payment page, to send via email to Advertising@PharmacyPurchasing.com.

Payment by check, credit card or ACH are required to be received and completed before placing your banner ad on the NPPA website. For ACH payments, NPPA will contact you with the details to set up and submit such payments upon receipt of your order.

QUESTIONS?

Contact Jonathan Hewlett, NPPA Advertising Manager, at 858-581-6373. For any technical issues or clarifications, we may also have you speak with our Website Manager, Leah Noble.



NPPA
 Phone: 888-544-NPPA www.pharmacy purchasing.com
 Fax: 858-581-6372 info@pharmacy purchasing.com
 4747 Morena Blvd., Suite 340, San Diego, CA 92117-3468

Payment Form (Banner Ads for Attendee Reg-2026)

Company name placing order: _____

Rep placing order's name, email, & phone: _____

Using offsite Ad Agency manager? Yes No

If Ad Agency, their company name, address, city, state, & zip code: _____

If Ad Agency, manager's email & phone: _____

Discounts Available (max of 15% total allowed)

- NPPA Member Discount: 7%
- Offsite Ad Agency Discount: 15%
- Quantity Discount (2 or more ads): 10%

Payment Options

- ACH payment (*after choosing this option, we will contact you with details to set up & submit*)
- Pay total amount for the order by credit card, as approved below (*we accept all cards*)
- Hold (credit card only) to reserve, until receipt of a check-in process to be mailed (*an invoice will be provided, and your ad will not be placed until we receive your payment*)

Total Due: \$ _____

Charge Date: _____

Card Number: _____

Expiration Date (MM/YY): _____

Billing ZIP Code: _____

Name/s of Cardholder: _____

Signature of Cardholder: _____

Date of Signature: _____

SEND COMPLETED FORMS TO:
Advertising@PharmacyPurchasing.com