

**NPPA RxBuyer E-News
 2026 Advertising Rates, Positions, Specs & Deadlines**

<u>Position</u>	<u>Size</u>	<u>Format</u>	<u>Gross Per Ad</u>	<u>Deadline</u>
Advertorial w/Photos	Up to 175 Words	Text+JPEGs	\$750.00	15 th of month prior
Photo Ad	Sizes can vary	JPEG+URL	\$600.00	15 th of month prior

ORDER TERMS

Advertorials: Content must first be approved by NPPA. Ad orders must be placed by the 15th of the month prior to the month of publication. For word counts over the stated maximum in above chart, an additional fee may be charged; please advise of such possibility & total word count as soon as known. Max allowed per edition: 1 Advertorial or 1 Advertorial w/Photo (up to 2 photos). Also, please provide us with URLs for your company’s website. The URLs will be embedded within the photos as indicated by you.

***Discounts Available:** NPPA Member-7%. 4-series, paid in advance-5%.
 Outside Ad Agency-15%, (3rd party agency, handles billing). Max allowable total discounts: 15%.

***Payment Terms:** Credit card must be provided at time of order, to either pay in full or “hold” your reservation. If you are not paying by credit card at time of order, you will be billed after your reservation order is received, with payment due upon receipt of our invoice.

PRODUCTION MONTHS & SCHEDULE

RxBuyer E-News is distributed in January, April, July, & October, by the end of each edition’s month.
 Note: Subject to change without notice.

<u>Due</u>	<u>Deadline</u>	<u>Example using the February Edition</u>
Order (Advertorial or photo)	15 th of month prior	January 15 th
Payment	25 th of month prior	January 25 th

AD SUBMISSIONS

Advertorials: Text portion sent in Word format.
 Photos sent as JPEG. Send both via email to: Advertising@PharmacyPurchasing.com, by the 15th of the month prior to the month of publication.

DISTRIBUTION

RxBuyer E-News is distributed to approximately 1,700 total Pharmacy Professionals and GPO Reps.

**2026 NPPA Advertising in RxBuyer E-News
Credit Card Order Form**

Return to NPPA by email: Advertising@PharmacyPurchasing.com

*Credit card must be provided at time of order, to either pay in full or “hold” your reservation.
If not paying by credit card at time of order, you will be billed after your reservation order is
received, with payment due upon receipt of our invoice.*

We accept Visa, M/C, American Express, & Discover.

<u>Order</u>	<u>Position</u>	<u>Gross Per Ad</u>	<u>Ad Series</u>
<input type="checkbox"/>	Advertorial w/Photo (up to 2)	\$750.00	<input type="checkbox"/> 1-Issue or <input type="checkbox"/> 4-Series
<input type="checkbox"/>	Photo-JPEG+URL	\$600.00	<input type="checkbox"/> 1-Issue or <input type="checkbox"/> 4-Series

***Discounts:** 7% (NPPA Membership) 5% (4-Series) 15% (Offsite Ad Agency)
(For additional details, see “Discounts Available” section on Page 1)

Date/s Prefer Ad/s to Be Sent: _____

Company Placing Ad: _____

PREFERRED PAYMENT TYPE(S): ACH (info to be provided)

OR, CREDIT CARD PAYMENT—IN FULL OR TO HOLD ONLY (all cards accepted)

HOLD CREDIT CARD ONLY, until ACH payment is received*

PAYMENT BY CREDIT CARD

TOTAL DUE: \$ _____ **CHARGE DATE:** _____

CREDIT CARD #: _____

EXPIRATION DATE (MO/YR): _____

CARDHOLDER NAME: _____

SIGNATURE OF CARDHOLDER: _____