

Banner Advertising on Attendee Registration Form Pages For 29th Annual NPPA Conference – November 16-19, 2026

NPPA now offers banner ads on multiple pages within their online conference **attendee registration form** that every Pharmacy and GPO attendee is ***required to cycle*** through to officially register for the conference.

These banner ads are available as static leaderboard style in both large (980 x 120) and small (728 x 90) sizes (see more on page 6 in the section on Specs).

Either size banner ad may be placed at the top and/or bottom on any of the eight (8) registration pages currently offered for such ad placements (subject to availability).

- Top of page ads get placed under the Vegas skyline photo before the page content starts.
- Bottom of page ads get placed above the 'Back', 'Next', and 'Save for Later' buttons each attendee must choose to cycle through the registration process or save their progress to continue later.

See pages 2 & 3 here for the registration pages offered, the sizes and types of banner ads available, and the run-times as based on time of year, to choose from for your order.

Examples of each registration page content and the banner ads in all sizes and placements on the reg page in question can be viewed from the following page of the NPPA website:

<https://www.pharmacypurchasing.com/nppa-registration-page-banner-ads>

If you would like to start a temporary test registration to view the live pages instead of the examples provided on the above advertising page, please contact our office to alert beforehand.

NOTE: Due to the recent change of 2026 NPPA conference dates to November, the example pages provided on our above linked advertising page will still show the older August dates. However, the live registration pages are being updated to show for November, and all else as shown in the original advertising example pages is the same otherwise.

Page Placement, Type/Size & Cost of Banner Ads (Attendee Reg-2026)

Drug Company Name: _____

Rep Name Completing Form: _____

View available Reg Form pages for placement with their content and sample banner ads:

<https://www.pharmacypurchasing.com/nppa-registration-page-banner-ads>

Note each Reg Form page has an option for banner ads at top and bottom (and in two sizes).

Size of Banners, Location & Quantity on each Page, Run-Time & Available Dates

- Banners are in static leaderboard style—either large (980 x 120) or small (728 x 90) sizes.
- All have 3-week run-time after payment received, available from start of registration opening through November 13, 2026.
- Choose as many page placements and locations on the page as you would like. Either one banner on two different pages or one page with both banners at top and bottom of the same page, etc. There is no limit to the combinations available for each page or how many pages in total.
- If you choose only top or bottom of the page, know that other advertisers may choose to place their banner in the other location on the page.

PAGE PLACEMENTS & BANNER SIZE/LOCATION COSTS

☐ About NPPA Conference, page 1

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

☐ Contact Info, page 2

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

☐ Preferences, page 3

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

CONTINUED ON NEXT PAGE

Page Placement, Type/Size & Cost of Banner Ads (Attendee Reg-2026)

Drug Company Name: _____

Rep Name Completing Form: _____

☐ Agenda & CE Program, page 4

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

☐ Meals RSVPs, page 5

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

☐ Registration Fee & NPPA Membership, page 6

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

☐ Hotel Reservations, page 7

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

☐ Summary of Registration, page 8

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,575 | ☐ Large banner, Bottom of page: \$1,575 |
| ☐ Small banner, Top of page: \$1,375 | ☐ Small banner, Bottom of page: \$1,375 |

SEE NEXT PAGES FOR SPECS, DISCOUNTS & PAYMENT FORM

Run-Time, Ad Specs, Discounts & Payment Terms (Attendee Reg-2026)

RUN TIMEFRAME & SCHEDULE

After receipt of the required and correct ad materials and the fee has been paid in full, NPPA will place the ad on their website within 1 week.

Run-time of three (3) weeks per ad (after payment received).

Available from start of registration opening (end of July or early August for 2026)—up to three (3) weeks before November 13, 2026 (when online attendee registration closes).

First-come/first-serve on any duplicate requests for certain page placements by other advertisers.

SPECS OF AD SUBMISSIONS

Provide your banner ad files in JPEG format, along with details of the URLs each should link to.

Send files and details with order form or afterwards, to: Advertising@PharmacyPurchasing.com.

DISCOUNTS AVAILABLE

NPPA Member Discount: 7% discount (member within company). To add a membership (\$90 annually), see the [Join NPPA](#) page of our website.

Quantity Discount: If paying for 2 or more ads in advance, 10% may be discounted off the gross.

Ad Agency Discount: When using an approved off-site, 3rd party Ad Agency for reservations, receipt of materials, billing, and all communication regarding our advertising, you may take a 15% discount. All requirements must be met and approved to take the discount.

Discount Maximum & Exceptions: Maximum discount allowed is 15%.

PAYMENT TERMS

Ads must be paid in full, before posting to NPPA website. Complete applicable order pages and payment page, to send via email to Advertising@PharmacyPurchasing.com.

Payment by check, credit card or ACH are required to be received and completed before placing your banner ad on the NPPA website. For ACH payments, NPPA will contact you with the details to set up and submit such payments upon receipt of your order.

QUESTIONS?

Contact Jonathan Hewlett, NPPA Advertising Manager, at 858-581-6373. For any technical issues or clarifications, we may also have you speak with our Website Manager, Leah Noble.



National
Pharmacy
Purchasing
Association

NPPA

Phone: 888-544-NPPA www.pharmacypurchasing.com

Fax: 858-581-6372 info@pharmacypurchasing.com

4747 Morena Blvd., Suite 340, San Diego, CA 92117-3468

Payment Form (Banner Ads for Attendee Reg-2026)

Company name placing order: _____

Rep placing order's name, email, & phone: _____

Using offsite Ad Agency manager? ☐ Yes ☐ No

If Ad Agency, their company name, address, city, state, & zip code: _____

If Ad Agency, manager's email & phone: _____

Discounts Available (max of 15% total allowed)

☐ NPPA Member Discount: 7%

☐ Offsite Ad Agency Discount: 15%

☐ Quantity Discount (2 or more ads): 10%

Payment Options

☐ ACH payment (*after choosing this option, we will contact you with details to set up & submit*)

☐ Pay total amount for the order by credit card, as approved below (*we accept all cards*)

☐ Hold (credit card only) to reserve, until receipt of a check-in process to be mailed (*an invoice will be provided, and your ad will not be placed until we receive your payment*)

Gross Amount (before any discounts): \$ _____

Discounts to apply: \$ _____

Total Due: \$ _____

Charge Date: _____

Card Number: _____

Expiration Date (MM/YY): _____

Billing ZIP Code: _____

Name/s of Cardholder: _____

Signature of Cardholder: _____ Date of Signature: _____

SEND COMPLETED FORMS TO:

Advertising@PharmacyPurchasing.com