

Banner Advertising on Member-Only Resources pages of NPPA Website – 2026 Drug Product News Listings online & more

NPPA now offers banner ads on multiple pages of their website that have several categories of important and up-to-date **Drug Product & Pharmacy News**, located within their newly expanded **Member Resources login pages** (along with other information for members). Access to these pages is password protected, for current NPPA members.

The 2026 Drug Product news pages are split into several different categories, as follows (see additional details on order form pages).

- **Generic** Drug Approvals & Launches
- **Biosimilar** Drugs
- **Discontinued** Drugs
- **New Brand Drugs**, Presentations & Launches
- **Vaccine** Approvals & News
- **Government Health Agency** News (CDC, FDA, HHS, etc.)

Each page is sorted by month and either product name or date. Each listing includes a basic description, the company announcing it, and the link to read more details in the official press release.

When new content becomes available (as researched by NPPA staff), it will be added to its applicable page on a weekly basis.

To see our sample banner ads on each of the available Member Resources pages you can advertise on, visit our website's advertising page on [Banner Ads for Drug Product News & More](#).

To view the live applicable pages in question (as our NPPA members do), visit our [Member Resources](#) web page and enter our password: "npparesources" (case-sensitive, no quote marks). That will bring you to the Resources menu page, the first section of which is for the Drug Product News categories.

Size options of Banner Ads available for these Member-Resources pages are either a large banner-leaderboard type (980x120), or small banner-leaderboard type (728x90).

Banner Advertising on Member-Only pages of NPPA Website – 2026 Page Placements & Size Options Order Form

PAGE PLACEMENTS AVAILABLE

Drug Product News-2026 to date (under Drug Product News on Member Resources landing page)

☐ **Biosimilar Drugs**

<https://pharmacy purchasing.com/member-resources-pharmacy-news-biosimilar-drugs-2026/>

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,450 | ☐ Large banner, Bottom of page: \$1,350 |
| ☐ Small banner, Top of page: \$1,250 | ☐ Small banner, Bottom of page: \$1,150 |

☐ **Discontinued Drugs**

<https://pharmacy purchasing.com/member-resources-pharmacy-news-discontinuations-2026/>

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,450 | ☐ Large banner, Bottom of page: \$1,350 |
| ☐ Small banner, Top of page: \$1,250 | ☐ Small banner, Bottom of page: \$1,150 |

☐ **Generic Drug Approvals & Launches**

<https://pharmacy purchasing.com/member-resources-pharmacy-news-generics-2026/>

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,450 | ☐ Large banner, Bottom of page: \$1,350 |
| ☐ Small banner, Top of page: \$1,250 | ☐ Small banner, Bottom of page: \$1,150 |

☐ **New Brand Drugs, Presentations & Launches**

<https://pharmacy purchasing.com/member-resources-pharmacy-news-new-drugs-2026/>

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,450 | ☐ Large banner, Bottom of page: \$1,350 |
| ☐ Small banner, Top of page: \$1,250 | ☐ Small banner, Bottom of page: \$1,150 |

Company name placing order: _____

If Ad Agency, name of company you represent: _____

Your name as company rep placing order: _____

SEE ADDITIONAL PAGE PLACEMENTS ON NEXT PAGE

**Banner Advertising on Member-Only pages of NPPA Website – 2026
Page Placements & Size Options Order Form (*continued*)**

PAGE PLACEMENTS AVAILABLE

Drug Product News-2026 to date (under Drug Product News on Member Resources landing page)

☐ **Vaccine Approvals & News**

<https://pharmacypurchasing.com/member-resources-pharmacy-news-generics-2026/>

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,450 | ☐ Large banner, Bottom of page: \$1,350 |
| ☐ Small banner, Top of page: \$1,250 | ☐ Small banner, Bottom of page: \$1,150 |

☐ **Government Health Agency News (CDC, FDA, HHS, etc.)**

<https://pharmacypurchasing.com/member-resources-pharmacy-news-government-news-2026/>

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,450 | ☐ Large banner, Bottom of page: \$1,350 |
| ☐ Small banner, Top of page: \$1,250 | ☐ Small banner, Bottom of page: \$1,150 |

Main Menu page for all Member Resources

☐ **Menu page for Member Resources** (after logging in)

<https://pharmacypurchasing.com/member-only-resources/member-only-resources-menu/>

- | | |
|---|--|
| ☐ Large banner, Top of page: \$1,250 | ☐ Large banner, Bottom of page: \$1,150 |
|---|--|

Company name placing order: _____

If Ad Agency, name of company you represent: _____

Your name as company rep placing order: _____

Banner Advertising on Member-Only pages of NPPA Website – 2026

Run-Time, Ad Specs, Discounts & Payment Terms

RUN TIMEFRAME & SCHEDULE

After receiving the required and correct ad materials and the fee has been paid in full, NPPA will place the ad on their website within 1 week.

Timeframe for each ad to run after their initial posting is 4 weeks.

First-come/first serve on any duplicate requests for certain page placements by other vendor-advertisers.

SPECS OF AD SUBMISSIONS

Provide your Banner Ad files in JPEG format for Static types, or as a GIF file or ad code for Dynamic types, along with details of the URLs each should link to (and/or how many rotations). Send files and details with order form or afterwards, to: Advertising@PharmacyPurchasing.com.

DISCOUNTS AVAILABLE

NPPA Member Discount: 7% discount (member within company). To add a membership (\$90 annually), see the [Join NPPA](#) page of our website.

Quantity Discount: If paying for 2 or more ads in advance, 5% may be discounted off the gross.

Ad Agency Discount: When using an approved off-site, 3rd party Ad Agency for reservations, receipt of materials, billing, and all communication regarding our advertising, you may take a 15% discount. All requirements must be met and approved to take the discount.

Discount Maximum & Exceptions: Maximum total discount allowed is 15%.

PAYMENT TERMS

Ads must be paid in full, before posting to NPPA website. Complete order and payment pages 2, 3 & 5, to send via email to Advertising@PharmacyPurchasing.com.

Payment by check, credit card or ACH are required to be received and completed before placing your Banner Ad on the NPPA website. For ACH payments, NPPA will contact you with the details to set up and submit such payments upon receipt of your order.

QUESTIONS?

Contact Jonathan Hewlett, NPPA Advertising Manager, at 858-581-6373. For any technical issues or clarifications, we may also have you speak with our Website Manager, Leah Noble.



NPPA
Phone: 888-544-NPPA www.pharmacypurchasing.com
Fax: 858-581-6372 info@pharmacypurchasing.com
4747 Morena Blvd., Suite 340, San Diego, CA 92117-3468

Payment Form

Company name placing order: _____

Rep placing order's name, email, & phone: _____

Using offsite Ad Agency manager? ☐ Yes ☐ No

If Ad Agency, their company name, address, city, state, & zip code: _____

If Ad Agency, manager's email & phone: _____

Discounts Available (max of 15% total allowed)

- ☐ NPPA Member Discount: 7%
- ☐ Offsite Ad Agency Discount: 15%
- ☐ Quantity Discount (2 or more ads): 5%

Payment Options

- ☐ ACH payment (*after choosing this option, we will contact you with details to set up & submit*)
- ☐ Pay total amount for order by Credit Card, as approved below (*we accept all cards*)
- ☐ Hold Credit Card only to reserve, for Check in Process (*an invoice will be provided, and your ad will not be placed until we receive your payment*)

Total Due: \$ _____

Charge Date: _____

Credit Card Number: _____

Expiration Date (MM/YY): _____

Billing ZIP Code: _____

Cardholder Name/s (printed): _____

Cardholder Signature: _____

Date of Signature: _____

SEND COMPLETED FORMS (PAGES 2, 3 & 5) TO:

Advertising@PharmacyPurchasing.com